

SWOT Analysis Handout 3: SWOT Worksheet

## SWOT ANALYSIS WORKSHEET

*Read these instructions, then replace the instructional text with your text:* Complete the SWOT analysis below, adding or subtracting bullets as needed. Then use this section to provide the complete citation for the publication that you reviewed as well as a brief summary of your *Strengths, Weaknesses, Opportunities, and Threats* (SWOT) analysis. Note that your analysis is based on your perceptions; in some cases your perceptions may reflect the researcher's reality and in other cases they may not. Nonetheless, your perceptions are extremely important to the researcher as they may identify "blind spots", i.e. points of which the researcher is not aware but which are highly visible to others. Your list will not be comprehensive, but it will highlight major points of interest.

## SWOT ANALYSIS

Strengths (what are the positive features of the research? Add or subtract bullets as needed):

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Weaknesses (what are the significant flaws or gaps in the work? Add or subtract bullets as needed):

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**O**pportunities (what aspects of the work, either realized or not, might lead to future impact? Add or subtract bullets as needed):

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Threats (what are the severe weaknesses that impinge on the future success of the research? Add or subtract bullets as needed):

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