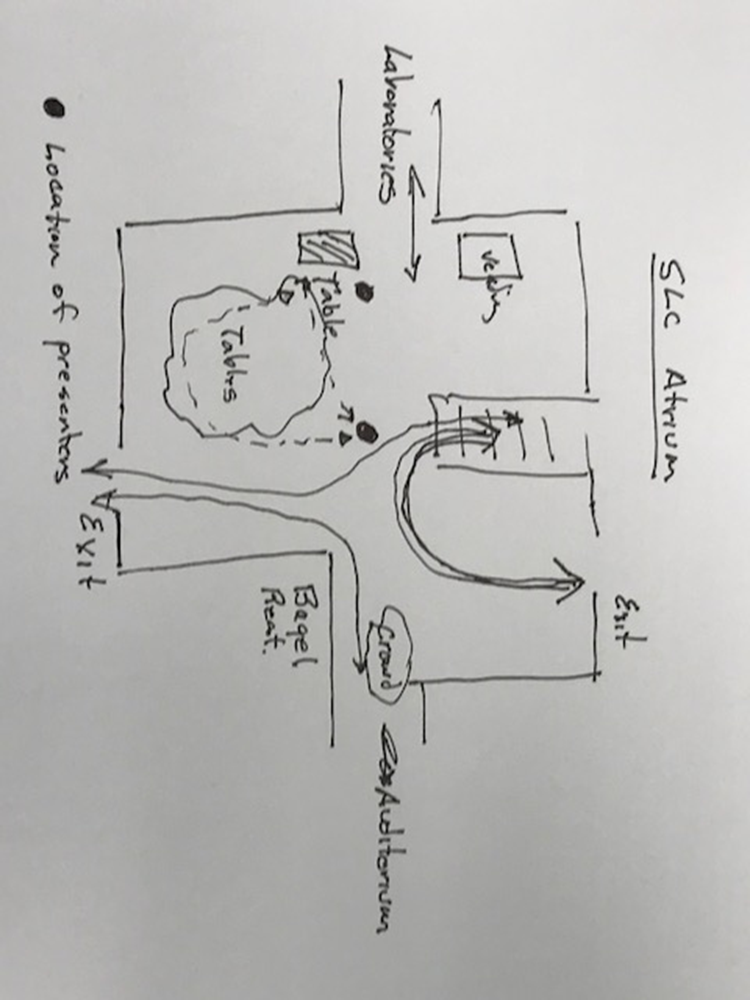
# Template for Planning an Interactive Demonstration Table

**Who is your target audience and what do you expect them to learn?**

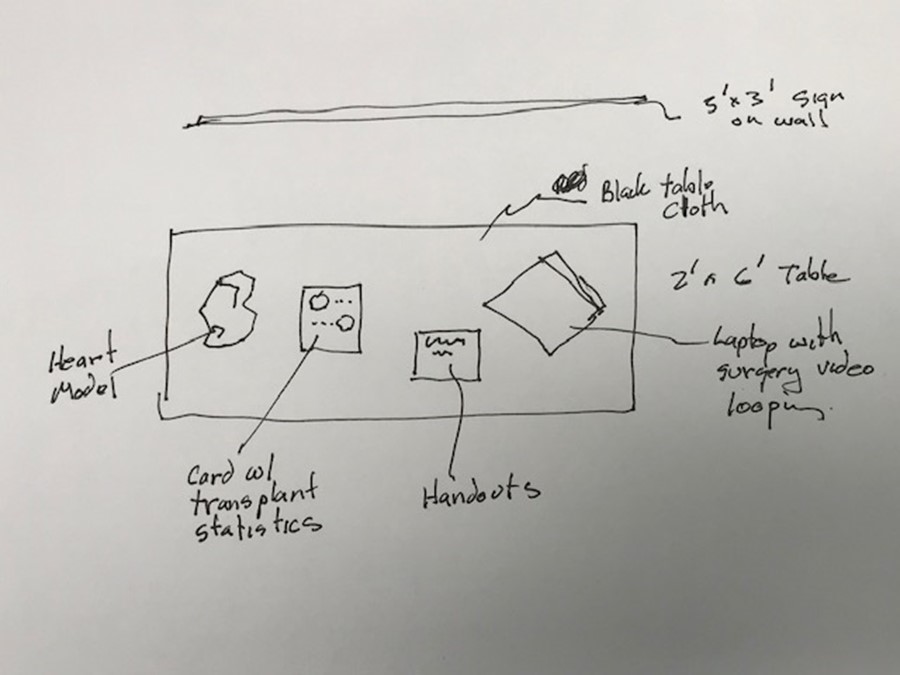
*Ex: Want undergraduate students with no science background to understand that medical research is ongoing and that new medical solutions will solve organ donation.*

**Sketch the area and traffic patterns. A photo may be useful. Indicate where the table will be located and where you will stand to attract participants and then give presentation (may not be the same location).**





**Sketch and label the presentation elements such as the table and signage.**





**Engagement/Icebreaker/Lure: create a short question that will be used to engage a passer-by and persuade them to listen more.**

*Ex: Are you aware that scientists are growing new organs in the laboratory?*

**Create and practice your elevator speech**

**Materials checklist?**

* *Takeaways (physical artifact like a flyer)*
* *Tables and chairs*
* *Computer, 25’ cords, HDMI cable*
* *Poster, easy release tape*

**Define expectations for the event and measure how well you did?**

*Ex: We expect to talk with 50 people. Each presenter will have a clicker to count conversations. -> Measured40 people.*

*Ex: Want participants to be able to recite the first 4 digits of Pi. Verbally asked participant to recite at end of conversation. -> Measured that 25% of participants were able to recite the first 4 digits of Pi, 100% the first digit.*