



Research Experience and Mentoring

Elevator Speech Handout 3: Evaluation Rubric

Elevator Speech Scoring Rubric

Presenter Name _____

Date: _____

	Poor			Excellent	
<u>Content/Message</u>	1	2	3	4	5
Stated the main point early in the speech					
Described background that may be relevant to the audience					
Engaged the listener with interesting facts					
The presentation is logical					
<u>Speaking Style/Delivery</u>	1	2	3	4	5
Speaks clearly and in an understandable pace					
Maintains eye contact with listener					
Limits use of filler words ("umm," "like," etc.)					
Uses body language appropriately					
Is within time limits					
<u>Call to Action</u>	1	2	3	4	5
A sound conclusion/ "take-home" message is provided					
Listener expects further contact from presenter					

Total: _____ / 15

Comments: